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IIT Bombay

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To,
Dean/ Principal/ Director/ HOD/ Teacher/ Official,

We are happy to announce the 9th edition of the **e-Yantra Innovation Challenge (eYIC 2022-23)**, e-Yantra, in partnership with

- Deutsche Bank,
- Society for Innovation and Entrepreneurship (SINE, IIT-Bombay)
- Desai Sethi School of Entrepreneurship (DSSE, IIT-Bombay)
- IIT Tirupati Navavishkar,
- Inclusive Divyangjan Entrepreneur Association (IDEA),
- Design Bridge Foundation,
- CAG CEPT University
- Geospatial Information Science and Engineering Hub, (GISE, IIT Bombay).

e-Yantra is an initiative hosted at IIT Bombay in CSE Dept. and funded by the Ministry of Education, Government of India, to train young people in contemporary engineering skills through Project Based Learning (PBL). The outcomes are excellent placements in both industry and quality postgraduate programs and inculcating a Startup orientation in candidates.

Objectives of eYIC:

- Train students in Innovation & Entrepreneurship
- Nurture young minds to articulate and solve real problems in society
- Immerse participants in problem domains and trains them to articulate problems that they learn to solve and use **as the basis for startups**
- Provide a platform to showcase solutions to potential incubators and build your dream startup

We request you to motivate your college students to register for the competition. Please find enclosed eYIC 2022-23 posters for displaying on the **notice board of all departments** at your college. We urge you to also share them via various college/department mailing lists and official/unofficial WhatsApp groups.

Register at <https://eyic.e-yantra.org/> or by scanning the QR code given below. The winners of this competition will be awarded exciting cash prizes, seed funding, and a coveted opportunity to build their dream startup.

DR. S. Ayub
Coordinator (Innovation)

